

ORGANISED BY



Centre for Agriculture and Rural Development

CO-ORGANISED BY



Department of Animal Husbandry



Department of Dairy Development



Department of Fisheries



AQUA-POUL-DAIRY EXPO 2018

11-13 December, 2018

Venue: National Bureau of Fish Genetic Resources, Telibagh, Lucknow, Uttar Pradesh



DAIRYTECH EXPO-2018



POULTRY TECH EXPO-2018



AQUATECH EXPO-2018



SUPPORTED BY



National Bureau of Fish Genetic Resources



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AQUA-POUL-DAIRY EXPO-2018

Diamond Sponsor (INR 10 lac.)

1. Official status of the Diamond Sponsor to the Event. Name and logos to be displayed as XYZ presents AQUAPOULDAIRY EXPO-2018.
2. Name and logos to appear along with the organizers in all the promotional materials like posters, leaflets, hoardings, site gates and program banners.
3. Free furnished space of 48. sq. mt. in relevant pavilion at prime location.
4. Name and logo to appear in all advertisements in news papers, magazines, websites, hoardings, site panel etc. along with the organisers.
5. Special acknowledgement during inaugural and concluding functions
6. Eight banners (6x3 feet) can be displayed in the exhibition area
7. Name and logo to appear in all technical seminars and workshops
8. Back page color advertisement in the post Event Souvenir
9. Sponsor to share Inaugural as well Concluding dais with VVIPs.
10. Corporate ads/movie (2-3 minutes) shall be played two times during seminar/workshop.
11. Company literature shall be inserted into the seminar kit.
12. 20 minute slot shall be given during a seminar for presentation and discussion.

Platinum Sponsors (INR 8 lac.)

1. Official status of the Platinum Sponsor to the Event. Name and logos to be displayed as XYZ presents AQUA-POUL-DAIRY EXPO-2018.
2. Name and logos to appear along with the organizers in all the promotional materials like posters, leaflets, hoardings, site gates and program banners.
3. Free furnished space of 36. sq. mt. in relevant pavilion at prime location.
4. Name and logo to appear in all advertisements in news papers, magazines, websites, hoardings, site panel etc. along with the organisers.
5. Special acknowledgement during inaugural and concluding functions
6. Five banners (6x3 feet) can be displayed in the exhibition area
7. Name and logo to appear in all technical seminars and workshops
8. Inside back page color advertisement in the post Event Souvenir
9. Corporate ads/movie (2-3 minutes) shall be played one time during seminar/workshop.
10. Company literature shall be inserted into the seminar kit.
11. 15 minute slot shall be given during a seminar for presentation and discussion.

Gold Sponsors (INR 5 lac.)

1. Official status of the Diamond Sponsor to the Event. Name and logos to be displayed as XYZ presents AQUAPOULDAIRY EXPO-2018.
2. Name and logos to appear along with the organizers in all the promotional materials like posters, leaflets, hoardings, site gates and

program banners.

3. Free furnished space of 24. sq. mt. in relevant pavilion at prime location.
4. Name and logo to appear in all advertisements in news papers, magazines, websites, hoardings, site panel etc. along with the organisers.
5. Special acknowledgement during inaugural and concluding functions
6. Three banners (6x3 feet) can be displayed in the exhibition area
7. Name and logo to appear in all technical seminars and workshops
8. Front back page color advertisement in the post Event Souvenir
9. Company literature shall be inserted into the seminar kit.
10. 10 minute slot shall be given during a seminar for presentation and discussion.

Silver Sponsors (INR 3 lac.)

1. Official status of the Diamond Sponsor to the Event. Name and logos to be displayed as XYZ presents AQUAPOULDAIRY EXPO-2018.
2. Name and logos to appear along with the organizers in all the promotional materials like posters, leaflets, hoardings, site gates and program banners.
3. Free furnished space of 18. sq. mt. in relevant pavilion at prime location.
4. Name and logo to appear in all advertisements in news papers, magazines, websites, hoardings, site panel etc. along with the organisers.
5. Special acknowledgement during inaugural and concluding functions
6. Two banners (6x3 feet) can be displayed in the exhibition area
7. Name and logo to appear in all technical seminars and workshops
8. Color advertisement in the post Event Souvenir
9. Company literature shall be inserted into the seminar kit.
10. 5 minute slot shall be given during a seminar for presentation and discussion.

Dinner Sponsors (INR 2.5 lac.)

1. Dinner sponsors will have their logo carried on all Dinner invites
2. Dinner Sponsors logos will be carried in all site panels and other promotional material
3. Sponsors will have their 2 standees (4 x 7) feet placed at the venue area
4. Company literature shall be inserted into seminar kit.

Lunch Sponsors (INR 2 lac.)

1. Lunch sponsors will have their logo carried on all Lunch invites
2. Lunch Sponsors logos will be carried in all site panels and other promotional material
3. Sponsors will have their 2 standees (4 x 7) feet placed at the venue area
4. Company literature shall be inserted into seminar kit.



TERMS AND CONDITIONS

1. STALLS ALLOTMENT

The furnished stalls would be allotted to the exhibitors on 10th December, 2018 by 12.00 pm. The interiors of the stall including positioning of the exhibits must be completed by 9.00 am on 13th December, 2018. All the stalls should be vacated by 9.00 pm on 13th December, 2018.

- Furnished stalls : The facilities will include: 2 chairs, 1, table, 3 spot light, coir matting, exhibitor's name on fascia, 1 plug point, one trash bin.
- Covered bare stall: The exhibitors shall get covered bare space in the hanger and would have to get their own panels, furniture and other required equipments etc.
- Open space: the exhibitors will have to get their own furniture and other required equipments etc.

2. REGISTRATION FOR RESERVATION

The closing date for registration is 5th December, 2018. Full payment must be made along with the confirmation.

3. CANCELLATION

The organizers reserves the right at all times to change the dates of exhibition due to force majeure, without any rights to participants for claiming compensation for any loss. Allotments cannot be withdrawn or altered by the participants and payment for reservation will be forfeited on cancellation by participants or on non payment of any balance payment.

4. FACILITIES AT EXTRA COST

- Additional power requirement will be charged @ Rs. 1000/- per KW per day.
- Water connection can be made available at the additional cost of Rs. 1500/- per connection.
- Additional Security can be provided @ Rs. 2000/- per head per shift
- Use of Demo plot Rs. 10000/- Per day per equipment basis
- Furniture per item, (1) Chair=Rs. 100 (2) Table=Rs.300/- (3) Reception counter = Rs. 1500 (4) Spot Light (60 W) = Rs. 50/- (5) Fluorescent Tube = Rs. 100/- (6) Power Point 5 Amp = Rs. 50/- (7) Power Point 15 Amp. = Rs. 100/- .

5. Visitors Timings : 10.00 am - 6.00pm

6. GENERAL

In addition to any rights or reservations already specified, the Organisers reserve the following rights:

- a) The information rules and regulation in this booklet are subject to alteration or deletion. The organisers will keep the exhibitors informed
- b) All matters in connection with the exhibition not provided for by these rules and regulation, shall be settled or determined by the organisers, whose decision in relation thereon shall be final and binding.
- c) In case of cancellation or postponement of AQUA-POUL-DAIRY EXPO-2018, caused by natural calamities, government instructions or any other reasons, the exhibitors shall comply with decision of the Organisers.
- d) No security deposit is required. But if any damage is caused by a company it would have to pay the amount as decided by the organizers.

6. DISTRIBUTION OF THE PRICE LIST/ADVERSITMENT ETC.

- i) Price lists, pamphlets, advertisement, etc. may only be distributed from exhibitors own stall and not in the public gangways nor at any other location on the exhibition grounds.
- ii) Such literature must relate to the goods of the exhibitor as displayed or eligible for display by him.

7. ORGANISER'S LIEN

Organisers shall have the lien on the exhibits/goods of the exhibitors having stall/bare space/open space if any payments remain un-cleared before the end of the exhibition.

8. INSURANCE AND LIABILITY

The exhibitors are required to get all their goods insured before they are brought on the exhibition grounds. The organisers are in no way responsible for any theft or loss of goods.

REPLY FORM

1. Name and Address of the Organisation

Details of the Contact Person

Name.....
Designation.....
Phone.....
Mobile.....
Fax.....
E-mail.....

2. Fascia (as it should appear on the stall in block letters).....

3. Details of products to exhibit.....

4. Stall sizes and cost requirement

S. No.	Category	Size (Sq.mt)	Cost (in INR)	GST (INR)	Total cost (INR)
1.	Standard stall	24	168000	30240	198240
2.	Medium stall	36	252000	45360	297360
3.	Large stall	48	336000	60480	396480
4.	Small stall	18	126000	22680	148680
	Small stall (less than 18 sq.mt)		7000/sq.mt	18%	

All payments by Demand draft/Cheque or RTGS/NEFT in favor of Centre for Agriculture & Rural Development, payable at New Delhi.

Payment Details

DD.No.....dated.....drawn on.....amount Rs..... in

favor of Centre for Agriculture and Rural Development, Payable at New Delhi.

Date :

Name :

Place :

Designation :

RTGS/NEFT Details

Category	Size (Sq.mt)
BENEFICIARY NAME	Centre for Agriculture and Rural Development
BENEFICIARY A/C NO	50200028473500
BENEFICIARY BANK	HDFC BANK
BENEFICIARY BRANCH	KAILASH BUILDING, KG MARG, NEW DELHI-110001
ACCOUNTS STATUS	CURRENT ACCOUNT
IFSC Code	HDFC0000003
MICR Code	110240001

For participation please contact

LUCKNOW

Regional Office

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NEW DELHI

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